

>>> OCTOBER 17TH, 2025



MADRID KICK FOR CHANGE

ANALYTICS. AWARENESS. ACTION.

Kicking Off for a Cause: This October, ASE Athletics and Fundación Fútbol Más will co-host a 7-a-side football tournament.

The funds raised will help fund scholarships for top-performing students at ASE Athletics and bring to life a socio-sports program by Fútbol Más at a school in Madrid.



HIGHLIGHTS:

- 20 TEAMS, 2 PITCHES
- 7V7 LEAGUE FORMAT
- SEVERAL DIFFERENT PRIZES, RAFFLES, AND GIFTS
- TEQBALL, FOOTBALL TENNIS, AND FUSSBALL
- FOOD, SOFT DRINKS, WINE & FINO AVAILABLE



>>> ABOUT US

INSIDE ASE ATHLETICS



After nearly 15 years of success, the African School of Economics founded our Athletics division in 2025. Our mission is to transform the African sports ecosystem through research, education, technology and talent development. These lines of action focus on supporting athletes, clubs, federations and other institutional stakeholders towards further excelling on and off the pitch.

This is just the beginning.

We're building a generation of prepared, intelligent student-athletes.

INSIDE FUTBOL MÁS



Fútbol Más is a non-profit organization founded in Chile in 2008 that uses football and play to support the emotional well-being and development of children in vulnerable communities. Its mission is to promote values such as respect, joy, responsibility, creativity, and teamwork through community-based programs. Using its unique "Green Card" method to reinforce positive behavior, Fútbol Más has expanded to over 11 countries across Latin America, Africa, and Europe working in schools, neighborhoods, sport clubs and emergencies and humanitarian crises, offering leadership training and social support to help build stronger, more inclusive communities through sport.



FOR MORE INFORMATION:



[ASEATHLETICS.COM](https://aseathletics.com) | [ES.FUTBOLMAS.ORG](https://es.futbolmas.org)

WHAT ELSE TO EXPECT



In addition to the food and drinks, there will be football tennis, football apparel, medics on staff, fußball, exhibits, and other games.



ASE and Futbol Más will be telling their story, and showcasing what the benefits go to. There will be flyers, videos, and other content from our sponsors and partners.

>>> CENTRO DEPORTIVO SAHAGUN, TETUAN, MADRID 28029



[Google Maps](#)

REGISTRATION

GENERAL PACKAGE

€375

- Team entry
- Food & Drink package

SILVER PACKAGE

€500

- Team entry
- Food & Drink package
- 10 raffle tickets

GOLD PACKAGE

€600

- Team entry
- Food Drink, and Wine package
- 10 raffle tickets
- Sponsorship opportunities at event and on social media
- Mystery prize

>>> SIGN UP STARTING AUGUST 1ST

Applications will open soon for the tournament! Don't miss the chance to play for a great cause!

With the funds raised, Fútbol Más will develop a socio-sport program for children and adolescents in vulnerable situation at the Felipe II Primary School, fostering inclusion and development for children and its community in the heart of Madrid's Tetuán neighborhood.



Deadline: October 3rd, 2025

Contact: inquiries@aseathletics.com

